

CORPORATE CHIROPRACTIC: THE KEY TO EMPLOYEE WELLNESS

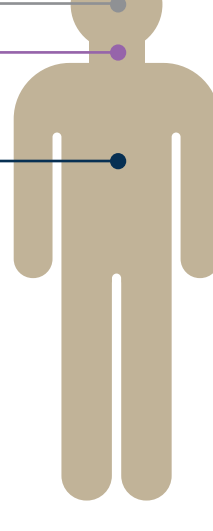
Pain management is one of the top health concerns in the United States – and one of the most expensive. Chiropractors can help patients avoid invasive surgery and potentially addictive prescription drugs – and the costs that go with them. That's why businesses are adding on-site chiropractors to their wellness initiatives. Employers save on health-care costs, while employees enjoy the convenience of easy-to-access care.

40%

of U.S. companies have or are considering some type of on-site health clinic.

Most common pain conditions in the United States

27% back pain
15% severe headache/migraine
15% neck pain
4% face pain



Most common conditions treated by chiropractors

BACK PAIN
HEADACHES
NECK PAIN
INJURY PAIN

66%

of large companies plan to expand their on-site offerings beyond primary care by 2018.

HEALTH CLINIC

CHIROPRACTOR

PAIN MANAGEMENT COSTS BEYOND CO-PAYS

#1 CAUSE

of worker disability is **work-related musculoskeletal** injuries, which cause

600,000

illnesses and injuries per year.



But painkillers are highly addictive and are not always effective long-term.



46 PEOPLE DIE EVERY DAY

from painkiller overdose in the United States.

1.9 MILLION

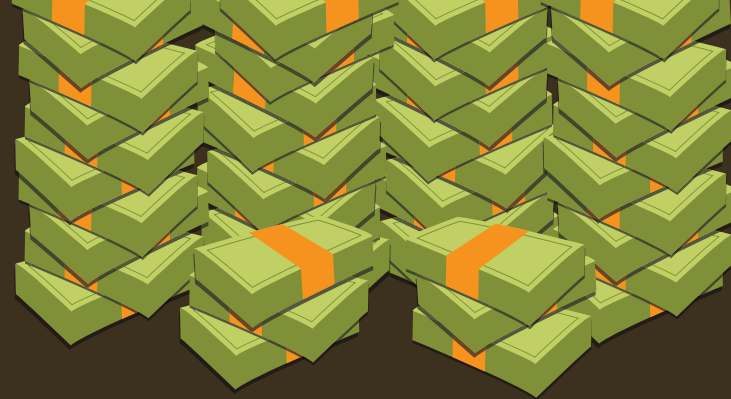
people abuse or are dependent on opioid pain medicine.



Pain has a costly impact on productivity, too.



\$11.6 BILLION TO \$12.7 BILLION
a year for **pain-related absenteeism**



\$46.9 BILLION
annual employer costs for **pain-related presenteeism** (present but not productive)

21%

of a salary to **hire and train a new worker** if pain causes an employee to leave the job

CORPORATE CHIROPRACTORS REDUCE COMPANY COSTS

Wellness initiatives give employers a **healthy ROI**

26%

reduction in **health costs**

30%

reduction in workers' comp and disability management **claims**

28%

reduction in **sick days**

When chiropractors are the **first line of defense** for pain management, patients avoid painkillers and invasive surgeries with long recovery periods. In one study:

42.7%

of patients who **consulted a surgeon** first had surgery

1.5%

of patients who **consulted a chiropractor** first had surgery

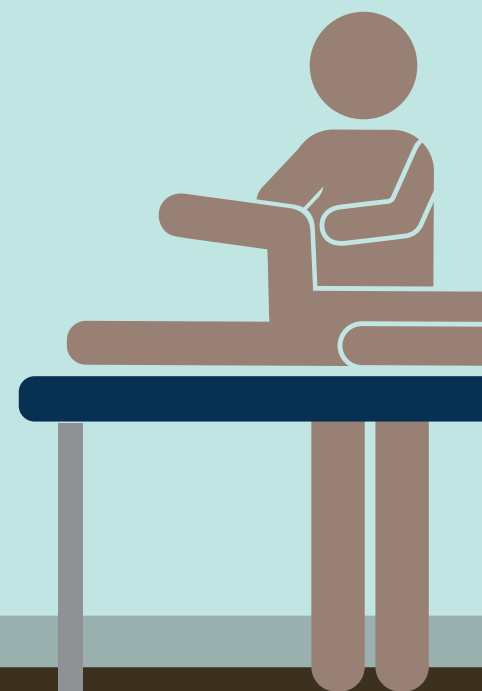
People who use on-site chiropractic care have **fewer health-care visits** overall.

21.5 VISITS

visits for on-site clinics

37.3 VISITS

visits for off-site health care



Corporate chiropractors can also save on costs for:

unnecessary exams

lab work

exploratory procedures

ambulatory services

emergency room visits

EMPLOYEE SATISFACTION GETS A BOOST, TOO

Wellness programs also serve as a recruiting and retention tool. Workers who participate in employer-sponsored health initiatives are **more loyal to their company** and **less likely to search for jobs elsewhere**.



6% LESS ATTRITION

in companies with **effective wellness programs** (9% vs. 15%).

NEARLY 70%

of employees would participate in a **workplace wellness program**.

89%

of those who participate say the programs improved their overall **happiness and well-being**.

Corporate wellness is one of many opportunities graduates of Palmer College of Chiropractic can pursue. Our established network of successful alumni also cares for patients as sole and group practitioners, researchers, sports team chiropractors, and hospital staff. Palmer College is the oldest and largest chiropractic college in the world with the world's leading chiropractic research program.

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SOURCES: "AAPM Facts and Figures on Pain" American Academy of Pain Medicine, "The Cost of Pain to Business and Society Due to Ineffective Pain Care" American Academy of Pain Medicine, "CDC Guideline for Prescribing Opioids for Chronic Pain" Centers for Disease Control, "Opioid Painkiller Prescribing" Centers for Disease Control, Cerner Corporation, Harvard Business Review, Health Affairs, InnerMovement Chiropractic and Wellness Center, Journal of the American Medical Association, Palmer College of Chiropractic, Spine Universe, Towers Watson & Co., US National Library of Medicine National Institutes of Health, United States Occupational Safety and Health Administration, ITA Group

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